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# LITHUANIA - RUSSIA

CBC 2014-2020

## REQUIREMENTS FOR COMMUNICATION

Marijampolė  
22 October, 2019





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# THE MAIN REQUIREMENTS FOR VISIBILITY

EU flag

Logo of the Programme

Inscription about the funding  
of the EU



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## BE AWARE:

**All the publicity measures must be marked with the programme logo**

**Websites should contain a short description of the project**

**Each organisation must publish at least 2 articles**

**These requirements apply to ALL beneficiaries**





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# REQUIREMENTS BY TYPE OF ACTIVITIES:

*The printed publications of the projects must contain:*

**The EU flag**

**The Programme logo**

**The inscription about the EU funding**

**The general information about the EU+Programme**

**The short information about the project**

**The disclaimer**





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*The websites, public social media accounts and pages must contain:*

**The EU flag**

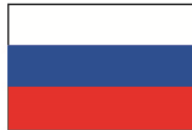
**The Programme logo**

**The inscription about the EU funding**

**The disclaimer**

**The links to the Programme, EuropeAid websites**





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# THE EXAMPLE OF INFORMATION ON THE WEBSITE



Finansuoja  
Europos Sąjunga



LIETUVA - RUSIJA  
BPS 2014-2020

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**Inovatyvių psichosocialinės ir fizinės reabilitacijos metodų, skirtų pažeidžiamoms gyventojų grupėms, diegimas pasienio regione (InnoRe 4 vulnerable groups)**  
**Projekto Nr.: LT-RU-1-024**

VšĮ Palangos asmens sveikatos priežiūros centras kartu su pagrindiniu partneriu VšĮ LR Vidaus reikalų ministerijos Poilsio ir reabilitacijos centru „Pušynas“ ir Valstybine biudžetine sveikatos priežiūros įstaiga „Kaliningrado srities vaikų regioninė ligoninė“ (Rusija) įgyvendina projektą „Inovatyvių psichosocialinės ir fizinės reabilitacijos metodų, skirtų pažeidžiamoms gyventojų grupėms, diegimas pasienio regione“.

Projektas įgyvendinamas pagal 2014–2020 m. Lietuvos ir Rusijos bendradarbiavimo per sieną programą. Bendra tarptautinio projekto vertė – **434.671,46 EUR**, iš jų – Programos finansavimas – **391.204,31 EUR**. Palangos asmens sveikatos priežiūros centrui numatytas finansavimas sudaro **47.186,42 EUR**.

**Projekto tikslas – pagerinti psichosocialinės ir fizinės reabilitacijos prieinamumą ir kokybę pažeidžiamoms gyventojų grupėms pasienio regione.**

Įgyvendinant projektą VšĮ Palangos asmens sveikatos priežiūros centras įsigys inovatyvią reabilitacijos įrangą (sausos masažo vandens lovą), kuri leis per 1 darbo dieną įstaigos pacientams papildomai suteikti 16 masažo paslaugų. Siekiant kelti specialistų kvalifikaciją bus suorganizuoti 5 mokymai aktualiomis sveikatos įstaigai temomis. Mokymus išklausys 20 įstaigos specialistų. Taip pat įstaigos darbuotojai prisidės prie VšĮ LR Vidaus reikalų ministerijos Poilsio ir reabilitacijos centro „Pušynas“ rengiamos „Sensorinės judesio metodikos suaugusiems asmenims“ rengimo, dalyvaus pažintiniame vizite projekto partnerių vaikų ligoninėje Kaliningrade, baigiamojoje projekto konferencijoje.

Ši informacija buvo parengta padedant Europos Sąjungai. Už šios informacijos turinį atsako tik VšĮ Palangos asmens sveikatos priežiūros centras ir jis negali būti laikomas atspindinčiu Europos Sąjungos požiūrį.

Programos interneto svetainė <http://eni-cbc.eu/lr/lt/>  
 „EuropeAid“ interneto svetainė [https://ec.europa.eu/europeaid/node/22\\_en](https://ec.europa.eu/europeaid/node/22_en)





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*Publications in press and internet news portals  
(e.g. articles, advertisements, press releases)  
must contain:*

**The EU flag**

**The Programme logo**

**The inscription about the EU funding**

**The amount of the Programme funding**





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*Video and audio production must contain:*

**The EU flag**

**The Programme logo**

**The inscription about the EU funding**

**The disclaimer**







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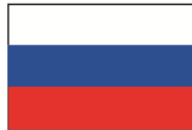
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*Each outdoor infrastructure object/building will  
have to be identified by:*

**a clearly visible display panel while the works are carried out**

**representative commemorative plaque or stand once the works  
are over**





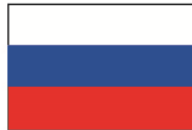
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# EXAMPLE OF THE DISPLAY PANEL





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# EXAMPLE OF THE REPRESENTATIVE COMMEMORATIVE PLAQUE



This school was renovated with the support  
of the European Union



European Union



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LOGO OF THE ACTION OR  
BENEFICIARY/PARTNER

Title of the beneficiary  
or partner





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*Each piece of equipment or supplies and  
promotion gadgets, purchased under the  
Programme:*

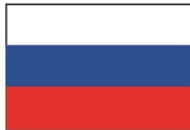
**has to bear a clearly visible permanent sticker with the visibility  
elements of the EU and the Programme**

**in case the bulk of the equipment, furniture or other supplies is  
stored and used in one room, it is possible to mark the room with  
all visibility elements**





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*Event invitations, agenda, lists of participants and posters, presentations and printouts must contain:*

**the EU flag**

**the Programme logo**

**the inscription about the EU funding**





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# INCORRECT PUBLICITY OF THE PROJECT

No references to the  
project

Missing or incorrect use  
of the Programme logo

WRONG  
WAY

No information on the  
website or it is „hidden“

No information or late  
information about the  
events





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# THE MOST IMPORTANT POINTS TO REMEMBER

**Inform JTS about planned events at least 10 days until the event;**

**Prior to making them public, the drafts of each info or promotion activity have to be agreed with JTS;**

**Use the Programme logo in the events, fairs, etc.;**

**Use the Programme logo on all the publicity materials;**

**Mark purchased equipment with the stickers with Programme logo;**

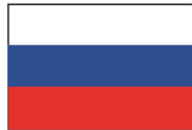
**Collect publicity evidence (copies of articles, photos of the events and etc.);**

**Provide a copy of this evidence (electronic version) for the reports;**

**Please have at least one copy of the publicity material at the beneficiary's institution in case of „check on the spot“**







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# COOPERATION WITH JTS

Follow our Programme on  
Facebook;

Subscribe the newsletter of  
our Programme;

Share news of the project  
through various information  
channels;

Send us the news and the  
photos of the projects;

Always contact us if you have  
questions.

https://www.facebook.com/LTRUcbc/

2014-2020 Lithuania-Russia CBC programme

Brigita Pradžia Sukurti

Puslapis Gautos žinutės Įvykiai Manage Jobs Pranešimai Įžvalgos Daugiau Nustatymai Pagalba

2014-2020 Lithuania-Russia CBC programme @LTRUcbc

Pradžia

Įrašai

Peržiūros

Vaizdo įrašai

Nuotraukos

Apie

Bendruomenė

Įvykiai

Reklamuoti

Manage Promotions

Patiko Prenumeruojama Bendrinti

Siųsti el. Laišką

5.0 5 iš 5 - Based on the opinion of 1 person

Our Story

The Lithuania-Russia CBC Programme 2014-2020 has been developed within the framework of the European...

+ Finish your story to tell people more about

Get More Page Likes Help people find and like your Page

Get More Link Clicks Send people from Facebook to a





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# CONTACTS

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# THE QUESTIONS!

